



Your small business is important to us.

Building for the Future Through Small and Mid-Sized Enterprises





Sustainability and ESG matter to small and mid-sized businesses



New Markets

Demand for **ESG investment** products is significantly growing in across regions¹ with **sustainable products** making up 16.8% of purchases in 2020²



Talent

65% of employees want to work for companies with effective environmental policies³ purpose-driven companies showed 40% higher **employee retention rates** than peers⁴



Customers

80% of consumers value sustainability when making purchasing decisions and 71% are willing to pay a **premium for sustainability**-focused brands⁵



Business Resilience

Companies with strong ESG records **outperformed competitors** and produced higher three-year **returns**⁶



You are likely facing many challenges in the post-COVID world

Understand **new global shifts** to adapt to customer needs

Comply with lenders and investors asking for **sustainability data**

Adhere to and stay ahead of sustainability focused **regulations**

Acquire **funding** and build a financial sustainable business

Motivate and effectively **engage employees**



Building a culture of sustainability must be a priority

Alignment of teams on the Think, Feel, Say, Do of AMNle's Sustainable Leadership Model is critical to:

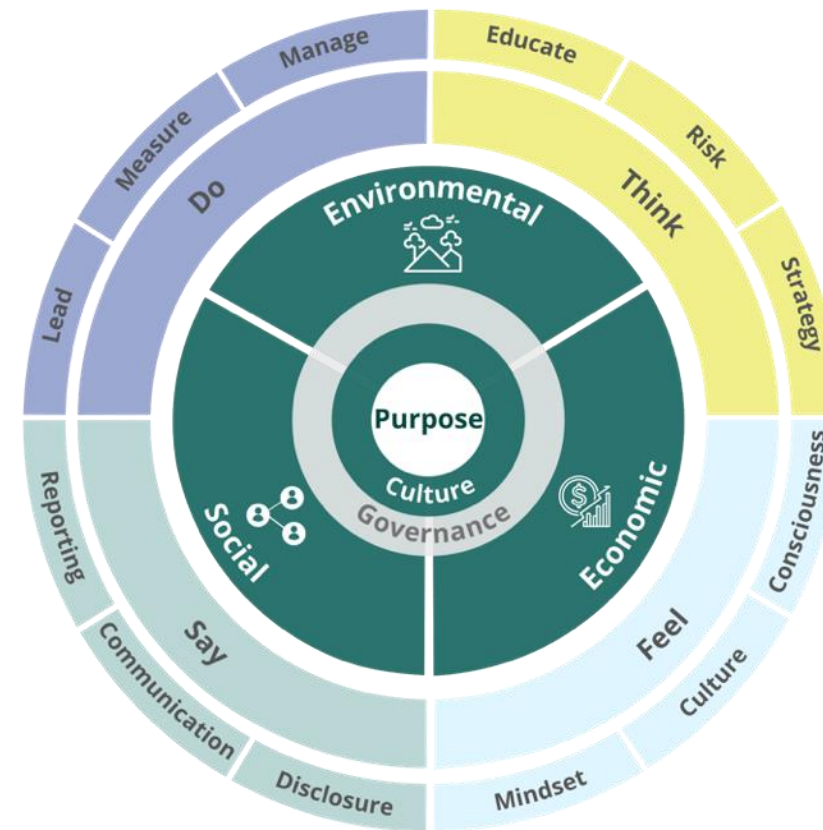
Build momentum

Reach team potential

Increase group flow

“Culture eats strategy for breakfast.”
– Peter Drucker

AMNle's Sustainable Leadership Model



Sustainability-focused culture creates value



Company Positioning

- Enhanced customer base
- New product offerings
- Strong brand positioning

Company Strategy

- Culture transformation through integral leadership
- Increased employee engagement, productivity, and motivation



Environmental, Health & Safety

- Emissions reduction
- Lower costs from waste reduction
- Wellbeing, diversity and inclusion

Risk Mitigation

- ESG risk identification and management
- Lower rates for insurance and loans



Access to Capital

Disclosure

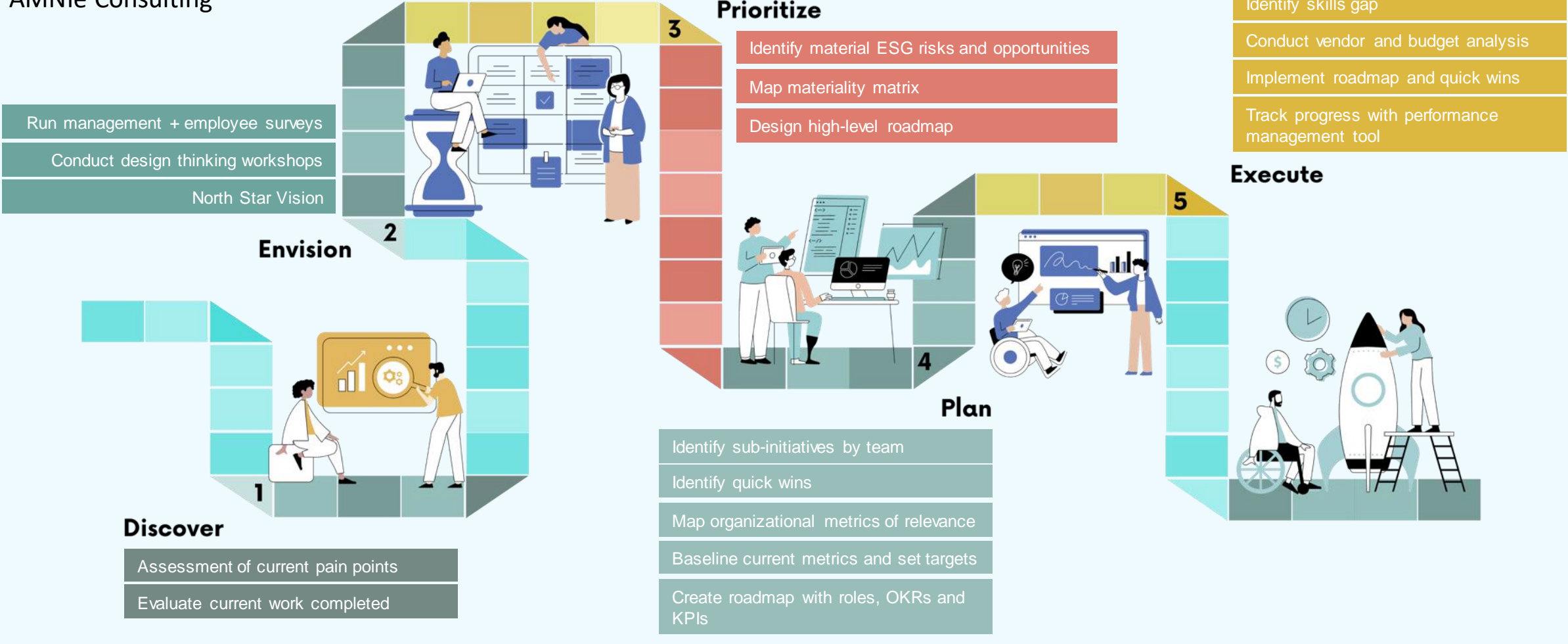
- Integrate ESG reporting
- Communicate sustainability risks, opportunities, and metrics

Impact Communication

- SDG alignment and impact storytelling
- Increased access to grants and financing for responsible companies

How We Work

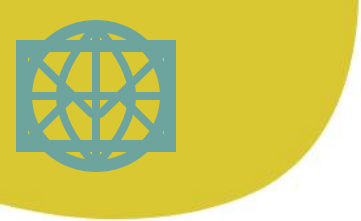
AMNIE Consulting



AMNIE Learning Academy: Train Leadership and Teams

- 1 Training session with Board or Management
- 2 Training session with employees (by management or AMNIE)
- 3 Employee training and engagement support for key topics
- 4 AMNIE Self Integration Modules for Leadership potential





Let's make the world more sustainable together

Contact Us

info@amnie.org

www.amnie.org

